# PAN 2014 Survey Results – May 1, 2014 (531 responses)

#### **About the Survey**

- Its purpose was to focus PAN's 2014 goals based on residents' concerns. It's a "snapshot in time."
- We wanted to know if residents thought an issue was important, regardless of their position on it.
- The survey was not meant to be scientific; the terminology we used reflects what's heard in the community.
- We determined some issues are best dealt with at a neighborhood level (flooding, crime [which is also a part
  of Emergency Preparedness], traffic-calming on residential streets).
- Other issues are more of the City's responsibility (street and sidewalk conditions, water availability/rationing, bike routes)
- Residents apparently feel they are not being listened to by the Council and commissions.
- A vast majority feel Palo Alto is declining as a place to live.

\_\_\_\_\_

#### **Issues Unanimously Rated Very Important**

- Electing councilmembers who support residents' interests
- Increasing City Council support for residents' interests
- Architecture (build-to-street, design exceptions, building height, etc)
- Water availability/Rationing

\_\_\_\_\_\_

#### **Issues Mostly Rated Very Important**

- Crime
- Increasing city commission support for residents' interests
- Streets and sidewalk conditions
- Traffic on major streets such as El Camino, University Ave, Embarcadero, Oregon, Park Blvd
- Increased density
- Emergency Preparedness

\_\_\_\_\_\_

#### Issues That Are Neighborhood-specific (but have an impact on all Palo Altans)

- Parking intrusion from business developments
- · Lack of adequate parking in your neighborhood
- Downtown Development
- Flood control

\_\_\_\_\_\_

### Living in Palo Alto

- Palo Alto as a place to live is rated as Unanimously Declining
- Ease of travel to work is rated as Unanimously Declining
- Affordability of your current housing is rated as Unanimously Declining
- Access to retail services is split between Declining and Staying the Same

------

#### **Asked to Rank Issues**

Crime

Residential Neighborhood Livability

Development

\_\_\_\_\_\_\_

## **Top Twenty Issues Ranked as Very or Moderately Important**

1         Electing councilmembers who support residents' interests         96%         4%           2         Streets and sidewalk conditions         96%         4%           3         Emergency Preparedness         95%         5%           4         Increasing City Council support for residents' interests         94%         6%           5         Water availability/Rationing         94%         6%           6         Crime         93%         7%           7         Increasing city commission support for residents' interests         93%         7%           8         Architecture (build-to-street, design exceptions, building height, etc.)         92%         8%           9         Government transparency / Sunshine laws         91%         9%           9         Government transparency / Sunshine laws         91%         9%           9         Government transparency / Sunshine laws         91%         9%           10         Downtown Development         91%         9%           11         2014 Council Elections         90%         10%           12         Concept Plan for California Avenue         88%         12%           15         PC (Planned Community) Zoning         87%         13%           16	Rank	Issue	Very/Mod Important	Not Important	
2         Streets and sidewalk conditions         96%         4%           3         Emergency Preparedness         95%         5%           4         Increasing City Council support for residents' interests         94%         6%           5         Water availability/Rationing         94%         6%           6         Crime         93%         7%           7         Increasing city commission support for residents' interests         93%         7%           8         Architecture (build-to-street, design exceptions, building height, etc.)         92%         8%           9         Government transparency / Sunshine laws         91%         9%           10         Downtown Development         91%         9%           11         2014 Council Elections         90%         10%           12         Concept Plan for California Avenue         89%         11%           13         Flood control         89%         11%           14         Comp Plan Update         88%         12%           5         PC (Planned Community) Zoning         87%         13%           16         Future of Cubberley         87%         13%           18         Major gridlocked intersections         65%         16		Electing councilmembers who support residents' interests	-		
4         Increasing City Council support for residents' interests         94%         6%           5         Water availability/Rationing         94%         6%           6         Crime         93%         7%           7         Increasing city commission support for residents' interests         93%         7%           8         Architecture (build-to-street, design exceptions, building height, etc.)         92%         8%           9         Government transparency / Sunshine laws         91%         9%           10         Downtown Development         91%         9%           11         2014 Council Elections         90%         10%           12         Concept Plan for California Avenue         89%         11%           13         Flood control         89%         11%           14         Comp Plan Update         88%         12%           15         PC (Planned Community) Zoning         87%         13%           16         Future of Cubberley         87%         13%           17         Oregon, Park Blvd         87%         13%           18         Major gridlocked intersections         87%         13%           19         Traffic signals and management         84%         16%		• • • • • • • • • • • • • • • • • • • •			
4         Increasing City Council support for residents' interests         94%         6%           5         Water availability/Rationing         94%         6%           6         Crime         93%         7%           7         Increasing city commission support for residents' interests         93%         7%           8         Architecture (build-to-street, design exceptions, building height, etc.)         92%         8%           9         Government transparency / Sunshine laws         91%         9%           10         Downtown Development         91%         9%           11         2014 Council Elections         90%         10%           12         Concept Plan for California Avenue         89%         11%           13         Flood control         89%         11%           14         Comp Plan Update         88%         12%           15         PC (Planned Community) Zoning         87%         13%           16         Future of Cubberley         87%         13%           17         Oregon, Park Blvd         87%         13%           18         Major gridlocked intersections         87%         13%           19         Traffic signals and management         84%         16%	3	Emergency Preparedness	95%	5%	
6         Crime         93%         7%           7         Increasing city commission support for residents' interests         93%         7%           8         Architecture (build-to-street, design exceptions, building height, etc.)         92%         8%           9         Government transparency / Sunshine laws         91%         9%           10         Downtown Development         91%         9%           11         2014 Council Elections         90%         10%           12         Concept Plan for California Avenue         89%         11%           13         Flood control         89%         11%           14         Comp Plan Update         88%         12%           15         PC (Planned Community) Zoning         87%         13%           16         Future of Cubberley         87%         13%           16         Future of Cubberley         87%         13%           18         Major gridlocked intersections         85%         16%           18         Major gridlocked intersections         85%         16%           20         Inadequate code enforcement         83%         17%           21         Electing councilmembers who support for residents' interests         96			94%	6%	
6         Crime         93%         7%           7         Increasing city commission support for residents' interests         93%         7%           8         Architecture (build-to-street, design exceptions, building height, etc.)         92%         8%           9         Government transparency / Sunshine laws         91%         9%           10         Downtown Development         91%         9%           11         2014 Council Elections         90%         10%           12         Concept Plan for California Avenue         89%         11%           13         Flood control         89%         11%           14         Comp Plan Update         88%         12%           15         PC (Planned Community) Zoning         87%         13%           16         Future of Cubberley         87%         13%           16         Future of Cubberley         87%         13%           18         Major gridlocked intersections         85%         16%           19         Traffic on major streets such as El Camino, University, Embarcadero,         17%         16%           19         Traffic signals and management         84%         16%           20         Inadequate code enforcement         83% <th>5</th> <td>Water availability/Rationing</td> <td>94%</td> <td>6%</td>	5	Water availability/Rationing	94%	6%	
8 Architecture (build-to-street, design exceptions, building height, etc.) 92% 8% 9 Government transparency / Sunshine laws 91% 99% 10 Downtown Development 91% 99% 112 2014 Council Elections 90% 10% 12 Concept Plan for California Avenue 89% 11% 13 Flood control 89% 11% 14 Comp Plan Update 88% 12% 12% 15 PC (Planned Community) Zoning 87% 13% 16 Future of Cubberley 87% 13% 16 Future of Cubberley 87% 13% 18 Major gridlocked intersections 85% 16% 16% 19 Traffic on major streets such as El Camino, University, Embarcadero, 17 Oregon, Park Blvd 16% 16% 16% 16% 16% 16% 16% 16% 16% 16%	6		93%	7%	
9         Government transparency / Sunshine laws         91%         9%           10         Downtown Development         91%         9%           11         2014 Council Elections         90%         10%           12         Concept Plan for California Avenue         89%         11%           13         Flood control         89%         11%           14         Comp Plan Update         88%         12%           15         PC (Planned Community) Zoning         87%         14%           16         Future of Cubberley         87%         14%           17         Oregon, Park Blvd         87%         13%           18         Major gridlocked intersections         85%         16%           19         Traffic on major streets such as El Camino, University, Embarcadero,         87%         13%           19         Traffic signals and management         84%         16%           20         Inadequate code enforcement         83%         17%           21         Electing councilmembers who support residents' interests         96%         4%           4         Increasing city commission support for residents' interests         94%         6%           7         Increasing city commission support for residen	7	Increasing city commission support for residents' interests	93%	7%	
10         Downtown Development         91%         9%           11         2014 Council Elections         90%         10%           12         Concept Plan for California Avenue         89%         11%           13         Flood control         89%         11%           14         Comp Plan Update         88%         12%           15         PC (Planned Community) Zoning         87%         13%           16         Future of Cubberley         87%         14%           17         Oregon, Park Blvd         87%         13%           18         Major gridlocked intersections         85%         16%           19         Traffic signals and management         84%         16%           20         Inadequate code enforcement         83%         17%           CITY GOVERNMENT           1         Electing councilmembers who support residents' interests         96%         4%           4         Increasing City Council support for residents' interests         94%         6%           7         Increasing city commission support for residents' interests         93%         7%           9         Government transparency / Sunshine laws         91%         9%           10	8	Architecture (build-to-street, design exceptions, building height, etc.)	92%	8%	
11         2014 Council Elections         90%         10%           12         Concept Plan for California Avenue         89%         11%           13         Flood control         89%         11%           14         Comp Plan Update         88%         12%           15         PC (Planned Community) Zoning         87%         13%           16         Future of Cubberley         87%         14%           Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd         87%         13%           18         Major gridlocked intersections         85%         16%           19         Traffic signals and management         84%         16%           20         Inadequate code enforcement         83%         17%           21         Electing councilmembers who support residents' interests         94%         6%           4         Increasing City Council support for residents' interests         93%         7%           9         Government transparency / Sunshine law	9	Government transparency / Sunshine laws	91%	9%	
12         Concept Plan for California Avenue         89%         11%           13         Flood control         89%         11%           14         Comp Plan Update         88%         12%           15         PC (Planned Community) Zoning         87%         13%           16         Future of Cubberley         87%         14%           17         Oregon, Park Blvd         87%         14%           18         Major gridlocked intersections         85%         16%           18         Traffic signals and management         84%         16%           20         Inadequate code enforcement         83%         17%           4         Increasing City Council support for residents' interests         96%         4%           4         Increasing City Council support for residents' interests         93%         7%           9         Government transparency / Sunshine laws         91%         9%           11         2014 Council Elections         90%         10% <th>10</th> <th>Downtown Development</th> <th>91%</th> <th>9%</th>	10	Downtown Development	91%	9%	
13         Flood control         89%         11%           14         Comp Plan Update         88%         12%           15         PC (Planned Community) Zoning         87%         13%           16         Future of Cubberley         87%         14%           16         Future of Cubberley         87%         13%           17         Oregon, Park Blvd         87%         13%           18         Major gridlocked intersections         85%         16%           19         Traffic signals and management         84%         16%           20         Inadequate code enforcement         83%         17%           21         Electing councilmembers who support residents' interests         96%         4%           4         Inc	11	2014 Council Elections	90%	10%	
14         Comp Plan Update         88%         12%           15         PC (Planned Community) Zoning         87%         13%           16         Future of Cubberley         87%         14%           17         Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd         87%         13%           18         Major gridlocked intersections         85%         16%           19         Traffic signals and management         84%         16%           20         Inadequate code enforcement         83%         17%           CITY GOVERNMENT           1         Electing councilmembers who support residents' interests         96%         4%           4         Increasing City Council support for residents' interests         94%         6%           7         Increasing city commission support for residents' interests         93%         7%           9         Government transparency / Sunshine laws         91%         9%           11         2014 Council Elections         90%         10%           DEVELOPMENT           8         Architecture (build-to-street, design exceptions, building height, etc.)         92%         8%           10         Downtown Development         91%         9%	12	Concept Plan for California Avenue	89%	11%	
15         PC (Planned Community) Zoning         87%         13%           16         Future of Cubberley         87%         14%           Traffic on major streets such as El Camino, University, Embarcadero,         87%         13%           18         Major gridlocked intersections         85%         16%           19         Traffic signals and management         84%         16%           20         Inadequate code enforcement         83%         17%           CITY GOVERNMENT           1         Electing councilmembers who support residents' interests         96%         4%           4         Increasing City Council support for residents' interests         94%         6%           7         Increasing city commission support for residents' interests         93%         7%           9         Government transparency / Sunshine laws         91%         9%           11         2014 Council Elections         90%         10%           DEVELOPMENT           8         Architecture (build-to-street, design exceptions, building height, etc.)         92%         8%           10         Downtown Development         91%         9%           12         Concept Plan for California Avenue         88%         12%	13	Flood control	89%	11%	
Traffic on major streets such as El Camino, University, Embarcadero, Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  18 Major gridlocked intersections 19 Traffic signals and management 20 Inadequate code enforcement  **Traffic signals and management 20 Inadequate code enforcement  **Traffic signals and management  **Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  **Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  **Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  **Traffic on major gridlocked intersections  **Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  **Traffic on major gridlocked intersections  *	14	Comp Plan Update	88%	12%	
Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Major gridlocked intersections  Traffic signals and management  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd	15	PC (Planned Community) Zoning	87%	13%	
17         Oregon, Park Blvd         87%         13%           18         Major gridlocked intersections         85%         16%           19         Traffic signals and management         84%         16%           20         Inadequate code enforcement         83%         17%           CITY GOVERNMENT           1         Electing councilmembers who support residents' interests         96%         4%           4         Increasing City Council support for residents' interests         94%         6%           7         Increasing city commission support for residents' interests         93%         7%           9         Government transparency / Sunshine laws         91%         9%           11         2014 Council Elections         90%         10%           DEVELOPMENT           8         Architecture (build-to-street, design exceptions, building height, etc.)         92%         8%           10         Downtown Development         91%         9%           12         Concept Plan for California Avenue         89%         11%           14         Comp Plan Update         88%         12%           15         PC (Planned Community) Zoning         87%         13%           16         <	16	Future of Cubberley	87%	14%	
18         Major gridlocked intersections         85%         16%           19         Traffic signals and management         84%         16%           20         Inadequate code enforcement         83%         17%           CITY GOVERNMENT           1         Electing councilmembers who support residents' interests         96%         4%           4         Increasing City Council support for residents' interests         94%         6%           7         Increasing city commission support for residents' interests         93%         7%           9         Government transparency / Sunshine laws         91%         9%           11         2014 Council Elections         90%         10%           DEVELOPMENT           8         Architecture (build-to-street, design exceptions, building height, etc.)         92%         8%           10         Downtown Development         91%         9%           12         Concept Plan for California Avenue         89%         11%           14         Comp Plan Update         88%         12%           15         PC (Planned Community) Zoning         87%         13%           16         Future of Cubberley         87%         14%           Tra	17		070/	120/	
Traffic signals and management 84% 16% Inadequate code enforcement 83% 17%  CITY GOVERNMENT  1 Electing councilmembers who support residents' interests 96% 4% Increasing City Council support for residents' interests 94% 6% Increasing city commission support for residents' interests 93% 7% Government transparency / Sunshine laws 91% 9% 11 2014 Council Elections 90% 10%  DEVELOPMENT  8 Architecture (build-to-street, design exceptions, building height, etc.) 92% 8% 10 Downtown Development 91% 9% 12 Concept Plan for California Avenue 89% 11% 14 Comp Plan Update 88% 12% 15 PC (Planned Community) Zoning 87% 13% 16 Future of Cubberley 87% 14%  TRAFFIC & PARKING  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd Major gridlocked intersections 85% 16%		•			
CITY GOVERNMENT  1 Electing councilmembers who support residents' interests 96% 4% 4 Increasing City Council support for residents' interests 94% 6% 7 Increasing city commission support for residents' interests 93% 7% 9 Government transparency / Sunshine laws 91% 9% 11 2014 Council Elections 90% 10%  DEVELOPMENT  8 Architecture (build-to-street, design exceptions, building height, etc.) 92% 8% 10 Downtown Development 91% 9% 12 Concept Plan for California Avenue 89% 11% 14 Comp Plan Update 88% 12% 15 PC (Planned Community) Zoning 87% 13% 16 Future of Cubberley 87% 14%  TRAFFIC & PARKING  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd 18% Major gridlocked intersections 85% 16%					
CITY GOVERNMENT  1 Electing councilmembers who support residents' interests 96% 4% 4 Increasing City Council support for residents' interests 94% 6% 7 Increasing city commission support for residents' interests 93% 7% 9 Government transparency / Sunshine laws 91% 9% 11 2014 Council Elections 90% 10%  DEVELOPMENT  8 Architecture (build-to-street, design exceptions, building height, etc.) 92% 8% 10 Downtown Development 91% 9% 12 Concept Plan for California Avenue 89% 11% 14 Comp Plan Update 88% 12% 15 PC (Planned Community) Zoning 87% 13% 16 Future of Cubberley 87% 14%  TRAFFIC & PARKING  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd 87% 13% 18 Major gridlocked intersections 85% 16%		•			
4 Increasing City Council support for residents' interests 94% 6% 7 Increasing city commission support for residents' interests 93% 7% 9 Government transparency / Sunshine laws 91% 9% 11 2014 Council Elections 90% 10%  DEVELOPMENT  8 Architecture (build-to-street, design exceptions, building height, etc.) 92% 8% 10 Downtown Development 91% 9% 12 Concept Plan for California Avenue 89% 11% 14 Comp Plan Update 88% 12% 15 PC (Planned Community) Zoning 87% 13% 16 Future of Cubberley 87% 14%  TRAFFIC & PARKING  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd 87% 13% 18 Major gridlocked intersections 85% 16%			96%	4%	
7Increasing city commission support for residents' interests93%7%9Government transparency / Sunshine laws91%9%112014 Council Elections90%10%DEVELOPMENT8Architecture (build-to-street, design exceptions, building height, etc.)92%8%10Downtown Development91%9%12Concept Plan for California Avenue89%11%14Comp Plan Update88%12%15PC (Planned Community) Zoning87%13%16Future of Cubberley87%14%TRAFFIC & PARKINGTraffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd87%13%18Major gridlocked intersections85%16%	4	• • • • • • • • • • • • • • • • • • • •	94%	6%	
9 Government transparency / Sunshine laws 91% 9% 11 2014 Council Elections 90% 10%  DEVELOPMENT  8 Architecture (build-to-street, design exceptions, building height, etc.) 92% 8% 10 Downtown Development 91% 9% 12 Concept Plan for California Avenue 89% 11% 14 Comp Plan Update 88% 12% 15 PC (Planned Community) Zoning 87% 13% 16 Future of Cubberley 87% 14% TRAFFIC & PARKING  TRAFFIC & PARKING  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd 87% 13% 13% 18 Major gridlocked intersections 85% 16%	7		93%	7%	
B Architecture (build-to-street, design exceptions, building height, etc.) 92% 8% 10 Downtown Development 91% 9% 12 Concept Plan for California Avenue 89% 11% 14 Comp Plan Update 88% 12% 15 PC (Planned Community) Zoning 87% 13% 16 Future of Cubberley 87% 14% TRAFFIC & PARKING  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd 87% 13% 13% 18 Major gridlocked intersections 85% 16%	9		91%	9%	
Architecture (build-to-street, design exceptions, building height, etc.)  Downtown Development  Concept Plan for California Avenue  Comp Plan Update  PC (Planned Community) Zoning  Future of Cubberley  TRAFFIC & PARKING  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Major gridlocked intersections  New York 18 Washing 192%  88%  11%  88%  12%  88%  12%  13%  13%  14%  87%  13%  13%  14%	11	2014 Council Elections	90%	10%	
10Downtown Development91%9%12Concept Plan for California Avenue89%11%14Comp Plan Update88%12%15PC (Planned Community) Zoning87%13%16Future of Cubberley87%14%TRAFFIC & PARKINGTraffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd87%13%18Major gridlocked intersections85%16%	DEVEL	OPMENT			
12 Concept Plan for California Avenue 89% 11% 14 Comp Plan Update 88% 12% 15 PC (Planned Community) Zoning 87% 13% 16 Future of Cubberley 87% 14%  TRAFFIC & PARKING  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd 87% 13% 18 Major gridlocked intersections 85% 16%	8	Architecture (build-to-street, design exceptions, building height, etc.)	92%	8%	
14 Comp Plan Update 88% 12% 15 PC (Planned Community) Zoning 87% 13% 16 Future of Cubberley 87% 14%  TRAFFIC & PARKING  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd 87% 13% 18 Major gridlocked intersections 85% 16%	10	Downtown Development	91%	9%	
15 PC (Planned Community) Zoning 87% 13% 16 Future of Cubberley 87% 14%  TRAFFIC & PARKING  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd 87% 13% 18 Major gridlocked intersections 85% 16%	12	Concept Plan for California Avenue	89%	11%	
16Future of Cubberley87%14%TRAFFIC & PARKINGTraffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd87%13%18Major gridlocked intersections85%16%	14	Comp Plan Update	88%	12%	
TRAFFIC & PARKING  Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd  Major gridlocked intersections  Note: Traffic on major streets such as El Camino, University, Embarcadero, 87% 13% 16%	15	PC (Planned Community) Zoning	87%	13%	
Traffic on major streets such as El Camino, University, Embarcadero, Oregon, Park Blvd 87% 13% Major gridlocked intersections 85% 16%	16	Future of Cubberley	87%	14%	
17Oregon, Park Blvd87%13%18Major gridlocked intersections85%16%	TRAFFIC & PARKING				
18 Major gridlocked intersections 85% 16%	17		87%	13%	
, ,		•			
		· -			